



Photo: Mr Boštjan Tovornik.

Newsletter, November 2015

Welcome to Ljubljana - European Green Capital 2016

Another reason to visit Slovenia in 2016 is the capital Ljubljana being a European Green Capital 2016, which the city won in 2014 among 5 other finalists. The European Green Capital is a European Commission initiative and it promotes and rewards the efforts of cities that are committed to improving the urban environment. Ljubljana received recognition **for raising environmental awareness amongst its citizens**, for its sustainability strategy 'Vision 2025', its implementation of a range of urban green measures over the past decade and its impressive transportation network.

As bees are a vital part of a life in a city many (urban) beekeeping projects followed. **The Bee Trail** was created as a learning path where visitors can discover the beekeeping heritage in Ljubljana and the significance of bees for our survival. It leads through the city centre and connects various points important for their cultural and natural heritage. There are as many as 3 % of all Slovenian beekeepers, with **over 4,500 beehives**, active in the area of the City of Ljubljana.

The trail and its innovative approach **has great potential for tourism, enables activities to raise recognition of local providers and products in the beekeeping field** and introduces Ljubljana honey as a recognisable and distinct product. As a part of the Bee Trail in Ljubljana Slovenian Beekeepers' Association is preparing an **exhibiton on the topic of importance of the bees at Ljubljana Castle** and is going to be open from April until September 2016, they are expecting around half a million of visitors from all over the world. [Read more.](#)



Experience cozy & lively capital city Ljubljana and get to know more about urban beekeeping as a vital part of city life.

Book your api tour: info@apiroutes.com or +386 2 22 98 360.

New Zealand - Coutry of Manuka Honey

The concept of apitourism is continuously spreading worldwide and here is another amazing api destination, which will **inspire you with a mix of landscapes and cultures that's at once familiar and quirkily different.**

Api experience will take you to **Auckland**, which lies on the shores of the beautiful Hauraki Gulf and into the rural heartland of the province of **Waikato** – the heart of dairy farming in New Zealand. You'll get an insight into the production of **Manuka Honey** and an opportunity to visit **the beekeepers on spot** and representatives of **The National Beekeepers Association of New Zealand** to share experiences with. You will get a chance to admire the beauty of New Zealand while visiting the world famous **Waitomo Caves, Rotorua** with boiling mud, towering geysers, **Southern Alp mountain ranges**, etc. Of course you will get to know the unique **Maori culture of New Zealand**, while enjoying traditional Maori Hangi & concert.

Need any more reasons? Contact us at info@apiroutes.com and book your next api tour to New Zealand.



Contact us at

info@apiroutes.com

+386 2 252 16 19

Contact Form

For further information and requests visit:

www.apiroutes.com

Here you will find more interesting reading about beekeeping in Slovenia and learn about our related brands AuthenticRoutes and SensesRoutes.

We look forward to your comments and will be very happy to assist you by creating your own Api Experience.



Danish beekeepers were exploring Sicily

Two groups of **Danish beekeepers** experinced an **Api Tour to Sicily**, where they had a great chance to get to know Sicilian apiculture, beekeeping practices, Sicilian beekeepers and of course enjoy lovely weather, historical and natural sights, cities such as Catania, Taormina, Palermo, honey village Zaferrana etc.

Wanna experience Api Sicily Tour yourself and really enjoy the tour? Entrust the organization to ApiRoutes.



ApiRoutes at COLOSS conference & Apitherapy Symposium

COLOSS conference took place October 20th - 23rd 2015 in Lukovica, Slovenia, where **105 scientists and bee experts from 27 different countries gathered**. ApiRoutes presented apitourism as a great economic opportunity for beekeepers and invited participants to take an active role in Apimondia Apitourism working group. Apitherapy symposium took place 23rd - 24th October 2015 in Lukovica and Maribor, Slovenia, where ApiRoutes stressed the importance of connecting apitourism and apitherapy.



ApiSlovenija 2016 – 39th Beekeeping Days in Celje

The biggest beekeeping trade fair in Slovenia and Central Europe is going to take place **March 12th & 13th 2016 in Celje**. The **international exhibitors** will provide a range of interesting

opportunities to buy high quality bee products, equipment or network and prepare for upcoming honey season. Special attention will be devoted to World Bee Day – 20th May.

Wouldn't be convenient to stay few more days and experience Slovenian apiculture? ApiRoutes team would be pleased to prepare a personalized programme for you!

BOOK YOUR API TOUR NOW

Need more reasons to visit Slovenia?

- Slovenia is country of great apiculture, renowned beekeepers and **unique beekeeping practices**.
- **The cradle of modern apitherapy** and a paradise for wellbeing treatments.
- **Premium quality honey with EU protection** and innovative bee products.
- **Protected native Carniolian bee**, queen breeding/mating stations and selling pedigree queens.
- **A unique certification system of apitourism service providers**, professional licensed guides, personal approach, sustainable green eco-tours, study and training programs as well as camps for young enthusiastic beekeepers.
- **Global Mission:** Coordinator of Apimondia Working Group: Apimondia and Apitourism.



For those who already experienced Slovenia... it's time to discover new api destinations around the world:

- Croatia – Mediterranean sea and UNESCO sights
- Sicily – home of black Sicilian bee
- France – inspiring Provence and the Côte d'Azur
- Turkey – Apimondia 2017 hosting country
- ...

Visit www.apiroutes.com or follow us on [Facebook](#) to explore **Api Experiences Beyond Beekeeping**.

ApiRoutes – Apitourism combines a unique range of experiences **captured in unspoiled nature, culture and spirit**. It's very unique approach to travel - travel as inspiration, education and enrichment. Visit www.apiroutes.com to learn more about Api Tours & Excursions. Our professional multilingual team is happy to assist you in creating your own Api Experience!



With Love of Bees and Nature,
Tanja Arih Korošec, Director Aritours, ApiRoutes
Boštjan Noč, President Slovenian Beekeeper's Association

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