

ApiRoutes, Aritours Travel Agency Company profile



Our main products & services

Aritours, ApiRoutes is European incoming tour operator which markets a full range of touristic offers in Slovenia and other European countries as well as in travel destinations around the world. It creates an authentic travel experience embracing nature, culture and spirit. Its brand ApiRoutes provides travel to those who care about the sustainability, respect the laws of nature and take travel as inspiration, education and enrichment. Our tours are combining destination's distinctive cultural heritage, natural beauty, unique experiences and excellent apiculture with healthy and eco-friendly travel trends.

Moreover, through providing authentic experiences in the presentation of unique forms of knowhow and understanding in apiculture, we among others offer a new concept in travel – apitourism. Formulated as a fusion of apiculture and travel, the environmentally and socially responsible tours are developed together with our partners on a worldwide level.

Our tours and programmes are tailored to interest and requirements of an individual or a group. **Our portfolio includes following experiences:**

- Nature-related tours
- Cultural tours
- Apitourism and beekeeping tours
- Pilgrimage tours
- Culinary tours
- Agricultural tours
- Special interest tours
- Group tours
- FIT tours

Target business partners

Tour operators and tourist agencies/travel agencies which are offering tours to Europe and other destinations focusing on unique travel experience; sustainable tourism, creative tourism and cultural tourism as well as health, well-being and active lifestyle.

ApiRoutes – your trusted travel partner

With over twenty years of experience, thousands of satisfied customers and an extended network of business partners, ApiRoutes is a full service tour operator, your trusted partner, specialized in organization and arrangement of travel. We provide comprehensive services, ranging from transfer and accommodation arrangements, to the organization of guided tours, professional seminars and training.

Why choose ApiRoutes?



We offer tours embracing nature, culture and spirit.



We take time to get to know you and organize customized experience for you.



We are always willing to go an extra mile to exceed your expectations as well as provide absolute satisfaction.



We are experts in tourism and beekeeping with a strong network of partners on a worldwide level.

Travel as inspiration, education and life enrichment

Building on its long experience in developing, arranging and marketing original tourism products, *Aritours* creates a unique travel experience. In the words of *Aritours'* Director **Mrs Tanja Arih Korosec**, the *ApiRoutes* mission is to *»create a new dimension of travel that raises awareness as to the importance of our natural world, together with such fundamental values as health, family, creativity, connection and harmony in life's fulfillment.«*

A key element of the green economy

Our environmental orientation is expressed in the *ApiRoutes* products and services that follow the strategy of sustainable tourism. In this we aim to preserve the natural environment, raise awareness and educate as to the importance of nature conservation and the respect of natural laws.