



Photo: I feel sLOVEnia. Source: STO.

## Newsletter, February 2016

### Take these simple 5 steps to experience the tour of your life

“How to plan a tour? Where to go? When to go? What to see and with whom? When to start planning the tour? What theme of the tour or level of (beekeeping) tour should I take? What is the most suitable tour for me? **How to make sure, everything will be exactly as I imagined it? And that everything will go smoothly?**”

All those and similar questions we get from our beekeepers, smaller and bigger groups, who want to explore different destinations from a bee point of view. The fact is, you can never predict all the unexpected situations, however with structured planning and good pre-arrangements in combination with our professional support, there just shouldn't be any unlikely situations. **According to our years of experiences we summarized 5 simple steps to experience a tour of your life.**

**1 Choose destination.** Close your eyes and think of a world map. Where would you like to go? Where would your wanderlust take you? You don't need to guess twice, which destination would ApiRoutes suggest you. Slovenia, of course, as a land of great excellent practices, great natural variety and exceptional beauty. What about exploring beekeeping traditions of Sicily, Croatia, Romania, Provence, New Zealand...?

**2 Define your preferences.** One of our strengths is our personal approach. If you're already sure about whether you want a professional beekeeping tour, semi-professional or just get a first insight into the world of bees, we will be happy to listen to which beekeeping topics you would like to get to know better, if you would like to travel alone or in a group, what accommodation & transfer would you prefer, if you want to an intense or relaxed programme...

**3 Create your own tour or choose among already prepared programmes.** With ApiRoutes you can transform your wishes and preferences into an interesting and fulfilling programme, full of educational, entertaining and inspiring experiences. Our website offers you a special form to create your very own tour. If you don't feel like, don't worry, we prepared some very good suggestions for you!

**4 Invite, share, impress.** If you decided to travel in a group, you may need to impress your colleagues to take part on a tour. You can publish the tour in the magazines, publications, website, social media, send direct mail or simply call people who might be interested. Our professional team will help you by preparing a special presentation, skype or personal presentation of the tour, promoting the tour on our website, social media, in newsletter, etc.

**5 Travel. Experience. Get inspired.** Once you have yourself (any your team) ready for the trip, you just let all go and learn, share experiences, see, taste ... and enjoy!

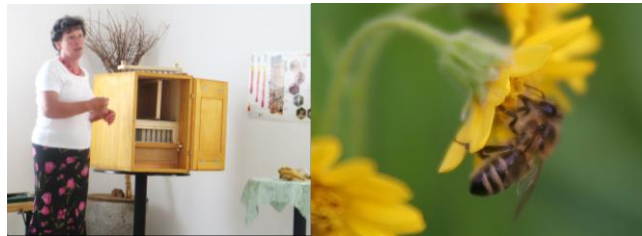


We are happy to assist you with all your questions or concerns at [info@apiroutes.com](mailto:info@apiroutes.com), +386 2 22 98 360 or skype us. Check our new website [www.apiroutes.com](http://www.apiroutes.com) to get inspired!

### “Women only” beekeeping tour

You might already know that Slovenian apiarists use the modified A-Ž (Alberti-Žnideršič) hive, which enjoys quite some advantages over box hives. Due to the fact that the largest weight that a beekeeper has to handle - i.e. a full comb of honey - **is only 2.5 kg, this type of hive is eminently suitable for women.** There are quite many female beekeepers in Slovenia and its' known, that women keep the bees differently as they have more holistic approach to beekeeping and use all senses rather than physical strength, are more patient and gentle.

We prepared a special **6 days beekeeping tour to Slovenia** to get to know your fellow female beekeepers, for example a beekeeper, specialized in **royal jelly, nectar plants and workshops on beehive front panels painting.** You will have an opportunity to paint some yourself, of course. The tour will take you to an apicultural centre, managed by a female beekeeper. A female herbal farmer & beekeeper will explain you more about the medicine use of plants, she will reveal also some of her recipes. A honey massage in a Slovenian bee hive, api cosmetics and special honey beverages are just some of api highlights, held by a women, you shall not miss!



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For further information and requests visit:

[www.apiroutes.com](http://www.apiroutes.com)

We look forward to your comments and will be very happy to assist you by creating your own Api Experience.



## New ApiRoutes website launched

Over years of cooperating with beekeepers and guests from all over the world we realized that **our tours can contribute so much more to green & sustainable future** by providing api experiences not only for beekeepers and api professionals, but as well for those, who want to enter the mystic world of bees and learn about positive effects of bees on human body and mind.

With ApiRoutes **you can always create your own** personalized tour, but our new website offers a wide range of already prepared professional, semi-professional and beginners beekeeping tours, as well as tours for apitherapists, not only to Slovenia, but worldwide. With our mission “to deliver tours to inspire, educate and enrich” we offer as well **tours embracing nature, culture and spirit**. Because we always strive to improve and develop our services, special tab is dedicated to our travel, beekeeping or other **potential partners**.

Check our new [website](#) – a user friendly platform, which enables you to transform your wishes and desire to travel into unforgettable experiences with just one click!





## Visit ApiSlovenia 2016

We are getting more and more request from you to visit ApiSlovenia 2016, the biggest beekeeping trade fair in Slovenia and Central Europe, which is going to take place **March 12<sup>th</sup> & 13<sup>th</sup> 2016 in Celje**. Don't miss it! [Read more](#).

A professional **1-, 2- or 3-days beekeeping tour** will be organized by ApiRoutes and will include visit to ApiSlovenia trade fair in Celje and on-site visits such as visit to Slovenian Beekeepers' Association, visit to a beekeeper and guided tour in Ljubljana – Slovenian capital city and European Green Capital 2016. **Perfect opportunity to get the most of Slovenian beekeeping!**

## “Born for the bees” by Mr Boštjan Noč

Mr Boštjan Noč, **President of Slovenian Beekeepers' Association**, presented his autobiography "Born for the bees". A special part of the book is dedicated to ApiRoutes, where Mr Noč is showing a big support to apitourism and appreciating ApiRoutes' engagement in Apimondia Working Group for Apitourism. Congratulations, Mr Noč!.



## 10 most unforgettable Api Tour Experiences

1 **Excellent beekeeping practices.** Different Api Experiences offer you an insight into the work of beekeepers, their philosophy and techniques.

2 **Sharing experiences and networking.** Get a special opportunity to share experiences with local beekeepers or other bee experts, and learn the best out of it.

3 **Lectures, courses and workshops.** Acquire practical skills and learn about new principles or techniques from the experts, engaged into different interesting fields of beekeeping.

4 **Local apiculture, cultural and culinary specialities.** Taste, smell and try out high-quality local bee products. And take some with you.

5 **Professional guidance.** Our multilingual guides are trained in beekeeping.

6 **Innovations.** Choose a perfect way to see, learn, try and discuss the newest innovations and techniques, very useful for your beekeeping work, too.

7 **Bee queens and beekeeping equipment.** Take an opportunity to visit unique bee breeding stations as well as buy new beekeeping equipment.

8 **Learn about new country.** Api Experiences are always combined with touristic visits, so you'll get a cultural, historical and political overview over the specifics of the destination; learn about local habits and way of living.

9 **Connect more with fellow beekeepers.** Travelling in a group has many advantages, among others the travellers get more connected with each other.

10 **Personal enrichment.** By travelling in a sustainable and environmentally friendly way, you contribute to your better life and also to a better life of our future generations.



Visit [www.apiroutes.com](http://www.apiroutes.com) or follow us on [Facebook](#) to explore **Api Experiences Beyond Beekeeping**. ApiRoutes – Apitourism combines a unique range of experiences **captured in unspoiled nature, culture and spirit**. It's very unique approach to travel - travel as inspiration, education and enrichment. Our professional multilingual team is happy to assist you in creating your own Api Experience!



With Love of Bees and Nature,  
**Tanja Arik Korošec**, Director Aritours, ApiRoutes  
**Boštjan Noč**, President Slovenian Beekeeper's Association

**ApiRoutes**

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