

#### Newsletter, January 2016

#### Dear beekeepers and friends of bees and nature!

After magical and sweet holidays ApiRoutes is setting plans for the new year 2016. Many satisfied groups and beekeepers prove over and over again, that organizing unforgettable travel&beekeeping experiences is what we truly love to do and are the best at. 2016 is your opportunity to share the experiences with other beekeepers and improve your beekeeping practices yourself. **At ApiRoutes you can create your own tour**, with specific dates and visits - we will make sure it's exactly as you imagined. You can also **choose among already prepared tours** and fully entrust us the organisation of the tour. Our educating, inspiring and involving experiences are spreading from Slovenia to other worldwide destinations: Sicily, France, Croatia, New Zealand, and many others.

Did we speed up your heartbeat? Read our newsletter to get fully inspired.

#### ApiRoutes in 2015



With Dr Philip McCabe, new **President of Apimondia** 



Apitherapy Congress, Passau, Germany



Donaueschingen, Berufsimkertage, Germany



ApiRoutes at Apimondia 2015, Daejeon, South Korea



Slovenian beekeepers and Save the bees iniciative, Daejeon, South Korea



**COLOSS conference & Apitherapy** Symposium, Lukovica, Slovenia

### Why choose ApiRoutes?

We are **the first in the world** to establish, develop and promote apitourism as a strategic economic activity.



ApiRoutes is a Coordinator of **Apimondia Working Group** for Apitourism.



We are experts in tourism and beekeeping with a strong network of partners on a worldwide level.



We take time to get to know you and organize costumized experience for you.



We are always willing to go an extra mile to exceed your expectations as well as provide absolute satisfaction.

#### **Api tours highlights 2015**



Irish beekeepers sharing experiences in Sicily



Getting to know the mystic world of bees on a press tour to Slovenia



First hand apitourism experience and learning the best practices



Swiss beekeepers exploring Slovenian beekeeping



Group of Danish beekeepers visiting a beekeeper on Sicily



Scholars from South Korea visited Faculty for Agriculture; Maribor, Slovenia

### Why join an Api tour?

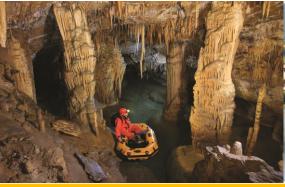
ApiRoutes is a synonim for unforgettable beekeeping tours, which might offer you 10 following important and valuable experiences:

- 1 Excellent beekeeping practices.
- 2 Sharing experiences.
- 3 Lectures, courses and workshops.
- 4 Local apiculture, cultural & culinary specialities.
- 5 Networking.
- 6 Innovations.
- 7 Bee queens and beekeeping equipment.
- 8 Learn about new country.
- 9 Connect more with fellow beekeepers.
- 10 Personal enrichment.



#### Why visit Slovenia?







Discover the natural and cultural heritage of Slovenia and feel the hospitality of the Slovenian people.

- Green, active, healthy destination, full of natural beauty and gentle beekeepers
- A country of great apiculture, renewed beekeepers and unique beekeeping practices
- The cradle of modern apitherapy and a paradise for well-being treatments
- **Protected native carniolian bee**, queen breading stations and selling pedigree queens.
- In November 2013 Slovenian honey became the country's 19<sup>th</sup> product to receive EU protection
- Slovenia introduces Traditional European Breakfast
- Premium wines and excellent food, historic towns, castles, monasteries and hill-top churches
- Thermal and mineral springs offer limitless possibilities for health and relaxation



## For those who have already experienced Slovenia...



- Sicily
- Croatia
  - Israel
- Turkey
- ... your Api destination?

...it's time to discover new Api Experiences around the world!

#### Not a beekeeper?

With our api tours we follow our mission to provide travel as inspiration, education and enrichment from a bee point of view. For everybody not familiar with bees we are spreding our portfolio by offering inspired travel, such as:

- Nature-related tours
- Cultural tours
- Pilgrimage tours
- Food & Wine tours
- Culinary tours
- Agricultural tours
- Special interest tours





## Api Experiences Beyond Beekeeping



# Groups: Create your own Api tour and choose your own date

- Either in a group of beekeepers, smaller group or with your family members you will
  experience an unforgettable tour to where ever your love to bees might take you.
- You choose **your date and number** of travel days, as well as your destination. As we are located in Slovenia our **Nr. 1 destination is Slovenia**, but a wide network of our partners allows us to offer beekeeping tours to other destinations around the globe.
- We offer a wide range of sample programs that can be always adjust to your specific needs and interest. We are always happy to listen to **your needs, wishes, desires** and do our best to fulfill them.
- We offer a complete service, as well as transfers from and to your destination.
- We provide expert guidance in a number of foreign languages. All guides are trained in apiculture.
- Partners accompanying beekeepers who may not be particularly interested in apiculture are offered alternative activities and excursions.

Contact us on <u>info@apiroutes.com</u> and together we will create your Api Experience.



# Individuals: Choose among carefully prepared Ready to go tours

We prepared some inspiring, highly educational and practical oriented beekeeping tours in combination with touristic highlights:

- Api Slovenia Tour
- Short Api Slovenia Tour
- Api Carnica Tour
- Api Croatia Tour
- Api Sicily Tour
- Api Provence Tour

- Api Turkey Tour
- Apitherapy in Slovenia
- Apitherapy in Romania
- Api New Zealand Tour
- Api Armenia Tour
- Api Galicia Tour

Contact us on <u>info@apiroutes.com</u> and together we will create your Api Experience.



## Individuals:

Join us on

open-dates programs in 2016

#### **5 DAYS API EXCURSION**



**English** 

speaking

50€ discount if the full amount is paid until 15 February!

1. date: 10. - 14. May 2016

2. date: 13. - 17. September 2016

Contact us on <a href="mailto:info@apiroutes.com">info@apiroutes.com</a>
for detailed programme and alternative dates.
Or join a group of beekeepers from your country!



#### HIGHLIGTS OF THE PROGRAM

Day 1: Arrival in Ljubljana, the capital of Slovenia

Day 2: Ljubljana – a visit to a beekeeper – Beekeeping museum – Lake Bled – Ljubljana

Day 3: Slovenian Beekeeping Centre – Visit to a queen breeder – Ljubljana sightseeing

Day 4: Karst region: Postojna cave – Typical Karst village with cured ham & red wine tasting – Ljubljana

**Day 5: Departure** 

#### **PRICE:**

569 EUR (25-29 passengers); 649 EUR (20-24 passengers); 739 EUR (15-19 passengers)

Price includes:	Price does not include:
<ul> <li>✓ Transportation in air-conditional coach in Slovenia</li> <li>✓ 4 nights in hotels 3 and 4* in Ljubljana</li> <li>✓ Tourist tax</li> <li>✓ 4 buffet breakfasts</li> <li>✓ 4 dinners in hotel (no drinks)</li> <li>✓ Wine and dried ham tasting</li> <li>✓ Entrances and fees as per program</li> <li>✓ English speaking guide</li> </ul>	<ul> <li>✓ Transportation to and from Slovenia</li> <li>✓ Transfer to and from airport</li> <li>✓ Supplement for single room 80 EUR</li> <li>✓ "Slovenian night" - folklore show with dinner in a restaurant in Ljubljana 35 EUR per person</li> <li>✓ Lunches</li> <li>✓ Entrances and fees: Boat "pletna", Bled Castle, funicular to the town castle in Ljubljana,</li> <li>✓ Other optional visits</li> <li>✓ Drinks</li> <li>✓ Assurance in case of sickness before departure</li> </ul>

### APIMONDIA Working Group: Apimondia and Apitourism

Working group is distinguished by enthusiasm, professionalism, creativity, connectivity, advanced thinking and communication, responsibility, respect and love for bees, people, nature, culture and unlimited possibilities.

Read more.

JOIN US and take an active role in promoting and encouraging the development of apitourism in your country and worldwide.



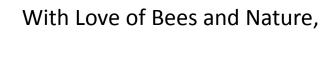
## Don't miss the opportunitiy to meet with us in 2016

- Beecome 2016, 4th European Beekeeping Congress, 11.-13. March 2016, Malmö, Sweden
- ApiSlovenija, 12. 13. March 2016, Celje, Slovenia
- German Apitherapy Congress, 17. 22. March 2016, Passau, Germany
- 89. Congress of German speaking beekeepers, 8. 11. September 2016,
   Salzburg, Austria
- Berufsimkertage, 21. 23. October 2016, Donaueschingen, Germany
- Apicultural Congress in France, October 2016

Routes

We will keep you informed about our appearances on the fairs, congresses.

Visit <a href="https://www.apiroutes.com">www.apiroutes.com</a> or follow us to explore Api Experiences Beyond Beekeeping.



**Tanja Arih Korošec**, Director Aritours, ApiRoutes **Boštjan Noč**, President Slovenian Beekeeper´s Association

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