

### Newsletter, January 2017

#### Dear beekeepers and friends of bees and nature!

After magical and sweet holidays ApiRoutes is setting plans for the new year 2017. Many satisfied groups and beekeepers prove over and over again, that organizing unforgettable travel&beekeeping experiences is what we truly love to do and are the best at. 2017 is your opportunity to share the experiences with other beekeepers and improve your beekeeping practices yourself. At ApiRoutes you can create your own tour, with specific dates and visits - we will make sure it's exactly as you imagined. You can also choose among already prepared tours and fully entrust us the organisation of the tour. Our educating, inspiring and involving experiences are spreading from Slovenia to other worldwide destinations: Sicily, France, Romania, Croatia, New Zealand, and many others.

Did we speed up your heartbeat? Read our newsletter to get fully inspired.

### ApiRoutes in 2016



ApiSlovenia, Slovenian beekeeping congres



TTG Incontri, Rimini



Donaueschingen, Berufsimkertage, Germany



XXI ème Congrès National de l'Apiculture Française



Kazahstan & Azerbaijdan



South Corea

### Why choose ApiRoutes?

We are **the first in the world** to establish, develop and promote apitourism as a strategic economic activity.



ApiRoutes is a Coordinator of **Apimondia Working Group** for Apitourism.



We are experts in tourism and beekeeping with a strong network of partners on a worldwide level.



We take time to get to know you and **organize costumized experience** for you.



We are always willing to go an extra mile to exceed your expectations as well as provide absolute satisfaction.

### Api tours highlights 2016



Beekeepers from USA sharing experiences in Slovenia



Lithuanian beekeeprs on apicultural excursion in Croatia



Irish beekeepers in Provence



French beekeepers exploring Croatia beekeeping



Group of Indian scolars on an api excursion, Slovenia



Group of beekeepers from Suisse in Slovenia

### Why join an Api tour?

ApiRoutes is a synonim for unforgettable beekeeping tours, which might offer you 10 following important and valuable experiences:

- 1 Excellent beekeeping practices.
- 2 Sharing experiences.
- 3 Lectures, courses and workshops.
- 4 Local apiculture, cultural & culinary specialities.
- 5 Networking.
- 6 Innovations.
- 7 Bee queens and beekeeping equipment.
- 8 Learn about new country.
- 9 Connect more with fellow beekeepers.
- 10 Personal enrichment.



### Why visit Slovenia?







Discover the natural and cultural heritage of Slovenia and feel the hospitality of the Slovenian people.

- Green, active, healthy destination, full of natural beauty and gentle beekeepers
- A country of great apiculture, renewed beekeepers and unique beekeeping practices
- The cradle of modern apitherapy and a paradise for well-being treatments
- **Protected native carniolian bee**, queen breading stations and selling pedigree queens.
- In November 2013 Slovenian honey became the country's 19<sup>th</sup> product to receive EU protection
- Slovenia introduces Traditional European Breakfast
- Premium wines and excellent food, historic towns, castles, monasteries and hill-top churches
- Thermal and mineral springs offer limitless possibilities for health and relaxation



## For those who have already experienced Slovenia...



- Sicily
- Croatia
  - Israel
- Turkey
- ... your Api destination?

...it's time to discover new Api Experiences around the world!

### Groups: Create your own Api tour and choose your own date

- Either in a group of beekeepers, smaller group or with your family members you will
  experience an unforgettable tour to where ever your love to bees might take you.
- You choose **your date and number** of travel days, as well as your destination. As we are located in Slovenia our **Nr. 1 destination is Slovenia**, but a wide network of our partners allows us to offer beekeeping tours to other destinations around the globe.
- We offer a wide range of sample programs that can be always adjust to your specific needs and interest. We are always happy to listen to **your needs, wishes, desires** and do our best to fulfill them.
- We offer a complete service, as well as transfers from and to your destination.
- We provide expert guidance in a number of foreign languages. All guides are trained in apiculture.
- Partners accompanying beekeepers who may not be particularly interested in apiculture are offered alternative activities and excursions.

Contact us on <u>info@apiroutes.com</u> and together we will create your Api Experience.





### Api Experiences Beyond Beekeeping



# Individuals: Choose among carefully prepared Ready to go tours

We prepared some inspiring, highly educational and practical oriented beekeeping tours in combination with touristic highlights:

- Api Slovenia Tour
- Short Api Slovenia Tour
- Api Carnica Tour
- Api Croatia Tour
- Api Sicily Tour
- Api Provence Tour

- Api Turkey Tour
- Apitherapy in Slovenia
- Apitherapy in Romania
- Api New Zealand Tour
- Api Armenia Tour
- Api Galicia Tour

Contact us on <u>info@apiroutes.com</u> and together we will create your Api Experience. You can also join a group!



### APIMONDIA Working Group: Apimondia and Apitourism

Working group is distinguished by enthusiasm, professionalism, creativity, connectivity, advanced thinking and communication, responsibility, respect and love for bees, people, nature, culture and unlimited possibilities.

Read more.

JOIN US and take an active role in promoting and encouraging the development of apitourism in your country and worldwide.



### Not a beekeeper?

With our api tours we follow our mission to provide travel as inspiration, education and enrichment from a bee point of view. For everybody not familiar with bees we are spreding our portfolio by offering inspired travel, such as:

- Nature-related tours
- Cultural tours
- Pilgrimage tours
- Food & Wine tours
- Culinary tours
- Agricultural tours
- Special interest tours

